

PARAMOUNT[®]

INNOVATING FITNESS



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Paramount Fitness Corp. Launches New Commercial Cardio Equipment Line with Paramount 7.85T and 7.55T Treadmills

(Los Angeles, CA) – Paramount Fitness Corp., a world leader in advanced performance commercial fitness equipment, introduces the new Paramount 7.85T and 7.55T model treadmills with user-centric features including generous running surfaces, up to 21 training programs with motivating full-color LCD display, heart rate monitor, exerciser data tracking and state-of-the-art entertainment options, announced Steve Rhodes, Paramount president.

“Our new Paramount treadmills are the result of over three years of research, product design and development by an extraordinarily experienced team of cardio equipment industrial design, mechanical, electrical and software engineers,” Rhodes stated. “From our initial customer interviews through the development and manufacturing process and extensive product field testing, the objective was to create uniquely forward-thinking cardio equipment that equaled the innovative designs, performance and reliability for which Paramount strength-training products are known. We’re extremely proud of these treadmills and are confident our valued customers will be as well.”

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Paramount treadmills provide fitness facilities with a progressively modern and inviting design profile, durable performance and an extra wide 22-inch by 64-inch running surface. The user-friendly interface features a sleek backlit Touch Sensor console, numeric keypad, heart rate monitor and exerciser data tracking software and motivational 5.6-inch color VGA LCD training program display. The Paramount 7.85T treadmill model offers 21 diverse training programs with speeds of 0.5 to 15 mph and 3% decline to 15% incline. The 7.55T model has 16 training programs with speeds of 0.5 to 12 mph and an incline of 0 to 15%. A flash programmable USB port allows facilities to easily upgrade software programs and insert their facility logo in the LCD display.

Made with the highest quality components, Paramount treadmills have a substantial 11-gauge welded steel frame E-coated for corrosion protection and are efficiently powered by a 3 hp continuous duty three phase AC motor that exceeds 6 hp peak. The Paramount treadmill deck is an industry-leading standard one-inch thick 52#



MDF coated reversible deck with a durable phenolic wear surface. The Forbo/Siegling pre-lubricated two-ply polyester running belt requires no wax or silicone and features an overlap splice and urethane coated top surface. Maximum user weight is 400 pounds.

State-of-the-art Paramount cardio entertainment options feature two integrated systems with advanced performance and low-maintenance modular designs. Paramount On Board entertainment includes an integrated 15" high-resolution digital personal viewing LCD screen and controller. The Paramount Wireless entertainment option features an integrated 900 MHz wireless receiver that provides audio from any ceiling or wall-mounted TV monitor equipped with an appropriate wireless transmitter.

A leader in the design and manufacturing of innovative commercial fitness equipment since 1954, Paramount Fitness Corp, operating under its

original ownership, occupies a 165,000 square foot facility in Los Angeles, California, and offers over 100 commercial fitness products. Strength-training products include the premium level Paramount SP and XL Series circuits, the value engineered Fitnessline, Functional Trainers, Plate Loaded and Free Weight Series, including benches, racks and accessories, and versatile multi-stations including Modular Systems and the MP Series. Paramount strength product features include patented adjustable converging-axis Advanced Rotary Technology, optimum bio-mechanic and ergonomic designs, low profile and space efficient footprints, extensive structural performance testing and user-friendly step-by-step exercise instructions and seat adjustment guides.

For more information contact Paramount Fitness Corp., 6450 E. Bandini Blvd., Los Angeles, CA 90040-3185, call (800) 721-2121, (323) 721-2121 or visit www.paramountfitness.com.

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WEB ADDRESS

For more information, visit paramountfitness.com

THE COMPANY

An industry leader in the design and manufacturing of innovative commercial fitness equipment since 1954, Paramount Fitness Corp, operating under its original ownership, offers over 100 products manufactured using the latest laser and CNC machining technologies at their 165,000 square foot facility in Los Angeles, California. Paramount products are found in fitness and athletic training facilities around the world including health clubs, resorts, colleges and universities, professional sports teams, hotels, multi-housing developments, government and community service agencies, and hospital-based wellness centers.

PRODUCT OVERVIEW

The Paramount 7.85T and 7.55T treadmills are the first in a series of cardiovascular systems to join the Paramount commercial product offering. Paramount strength-training products include the premium level Paramount SP and XL Series circuits, the value engineered Fitnessline, Functional Trainers, Plate Loaded & Free Weight Series, including benches, racks and accessories, and versatile multi-stations including Modular Systems and the MP Series. Paramount strength products are designed with state-of-the art 3-D CAD software utilizing parametric modeling to assure accurate anatomical fit and natural performance response. Features include patented adjustable converging-axis Advanced Rotary Technology, variable resistance cams, precise biomechanics and ergonomics, low profile and space efficient footprints, extensive structural analysis and in-house testing.

SALES, SERVICE AND SUPPORT

A worldwide network of authorized sales and service representatives in over 56 countries provide the best possible customer communications while in-house service representatives coordinate every step of the sales order process. Committed to after the sale customer satisfaction, service and support, the Paramount parts department maintains an inventory of common parts and supplies spare parts and accessories for past equipment generations.

PRESS CONTACT

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PARAMOUNT STRENGTH TRAINING PRODUCTS DELIVER INNOVATIVE DESIGN, PROGRESSIVE STYLE AND SUPERIOR PERFORMANCE

State-of-the-art software with human parametric modeling, computerized laser and CNC machining technology empower the Paramount design team to create dynamic functional performance, unique precision, durable components and modern styling. User-friendly features and benefits, including easy adjustments and step-by-step exercise guides, meet the rigorous demands of commercial fitness facilities. Paramount strength-training products include:

SP Circuit

Premium 19-piece SP Circuit features include progressive uniform design, precise biomechanics and ergonomics, variable resistance cams, counterbalanced lifting arms, converging-axis Rotary Technology, start range limiters, easy access fully shrouded weight stacks, easy-to-view exercise instructions, low profile space efficient footprints, electrostatic powder coat finish and contoured pads with custom fitted ABS molds.



Functional Trainer

The compact Paramount PFT-200A system has an efficient 39-inch x 64-inch stored footprint providing a virtually unlimited number of versatile functional training exercises. Features include dual weight stack with 16-gauge powder coated steel enclosure, convenient adjustments with quick pull pin assembly for 12 vertical positions and spring-loaded foot pedal for 9 horizontal positions, concealed counterbalance, swivel pulleys, internal cable system and optional bench.



XL Series

The 19-piece XL Series circuit provides modern styling, high quality construction and superior biomechanics representing the best in value-engineered form, function and reliability. Features include streamlined uniform design, low profile space efficient footprints, quick and easy multi-position seat adjustments, step-by-step exercise instruction and adjustment guides, electrostatic powder coat finish and a wide selection of upholstery colors.



Fitnessline

Designed for facilities and training studios where space and budget are limited, the compact 7-piece Fitnessline circuit fits in as little as 300 square feet and offers 15 health-club quality exercises with biomechanically accurate movements. Features include durable commercial grade components, low profile frames, contoured pads, fully shrouded weight stacks and large, easy-to-read exercise instruction guides.



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7.85T and 7.55T Treadmills

SP Circuit • XL Series • Fitnessline • Functional Trainer
Plate Loaded & Free Weight • Modular Systems • MP Series